

## Ludovic Hubler

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### PROFESSIONAL & HUMAN EXPERIENCE

#### POST-TOUR

2008

- Wrote “*Le Monde en stop, 5 années à l’école de la vie*”: Book summarizing the tour of the world by hitchhiking. Publication, January 2010, edited by ARTHAUD (FLAMMARION group).
- Led the web-site project [www.travelwithamission.org](http://www.travelwithamission.org), a global network enabling knowledge exchange between travelers & locals, promoting cross cultural/religious dialogue/understanding (online Jan. 2010).

#### TOUR OF THE WORLD BY HITCHHIKING

2003-2008

- Completed the first tour of the world using hitchhiking (cars, boats...) as the only means of transportation (59 countries, 170,000 km, 1,300 drivers). More details at: [www.ludovichubler.com](http://www.ludovichubler.com).
- Shared learnings of the journey and raised awareness of global issues through more than 350 lectures (schools, universities, French alliances, Rotary clubs) and in excess of 300 media appearances (TV, press, radio).
- Shared progress daily with young cancer sufferers from the hospital of Strasbourg, France (emails, photos, webcam discussions).
- Organized 3 “NGO discussion days” (San Salvador, Jakarta, Delhi), aimed at facilitating communication and synergies between local NGOs. Gathered an average of 20 NGOs’ managers each time.
- Volunteered at Mother Teresa’s mission in Calcutta (India), in Itamarandiba (Brazil) & in Tsunami-stricken Aceh (Indonesia).

#### PRICEWATERHOUSECOOPERS - Human Resources Management, Strasbourg

Sept-Dec 2002

- Managed a team of 8 temporary workers whose purpose was to convert invoices into the official format so that customers could recuperate the VAT on service sector expenses.

#### BLEDNA (DANONE group) - Sales development department, Lyon

Jan-July 2002

- Managed a Geomarketing project aimed at developing sales in high potential retail stores.
- Created a tool improving communication between HQ & Field Sales force. Saved Bledina 17.000 Euros as a result in 02 only.

#### THE OCTOBER COMPANY, International Business development department, Easthampton, MA, USA

June – Sept 2000

- Researched and evaluated potential French company acquisition candidates to develop the business in Europe.

#### BARCLAYS BANK, Sales department, Strasbourg

Sept-Dec 1999

- Sold Barclaycard in public venues in France. Recognized as nb 1 in sales results from a team of 70 sales reps.

### EDUCATION

#### EMS / Graduate school of Management Strasbourg, France

1998-2002

- *Master of science in Management* (majors in Finance and International business) with honors.

#### TEXAS A&M UNIVERSITY, College Station, TX, USA

2000-2001

- Senior undergraduate with majors in Finance and Management (followed MBA classes).

#### SAINT CLOTILDE, Strasbourg

- *BTS Assistant de gestion PME-PMI*, a 2 year-course as a management assistant, with honors.
- *Baccalauréat ES*, French equivalent to High-School diploma in Economics and social studies.

1996-98

1996

### LANGUAGES

**French:** Mother tongue  
**English:** Fluent

**Spanish:** very good conversational  
**Portuguese:** good conversational

**German:** intermediate  
**Indonesian / Malaysian (Bahasa):** Basic level

### IT SKILLS

- Proficient with MS Word, Excel, Access, Power Point, Ciel compta (Accounting), Ciel Gestion (Inventory management), Ciel paie (Payroll), Sphinx, basic knowledge of film editor and web designing software.

### ACTIVITIES / INTERESTS

- Member of an amateur Football team; Ski, Squash, Bungee jumping.
- Member of “Ligne verte, terre de paix”, an NGO helping “first nation” people to protect their culture and values.

### REFERENCES

- Available upon request